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**Fredy Riehl** · 3rd

Editor at AmmoLand Shooting Sports News

-  AmmoLand.com
-  Monmouth University

Manasquan, New Jersey, United States · [Contact info](#)

500+ connections

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About

As Founder and Editor In Chief for AmmoLand News I have learned its all about the folks you know. The world of Shooting Sports has such a great industry, made up of the friendliest people you could ever hope to meet.

So if we have not yet met or taken the time to speak please contact me, I would love to hear about your business, your latest hunt or you most recent accomplishment and just get to know you... it is through these same connections that we find the new content for AmmoLand Shooting Sport News.

As many of you know AmmoLand has become a monster in shooting sports and like any monster you have to feed it daily, that is why we are always looking for new stories, news, press and PR for our 50,000 plus daily readers across our website, email, newswire and social media.

If you have something to say, need a place to blog a daily/weekly/monthly column to an already massive audience we welcome you and so will our readers.

Help me feed the monster will ya? Get in touch with me today.

Fredy Riehl

Editor - AmmoLand Shooting Sports News

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Manasquan, NJ 08736 USA

news@ammoland.com

www.Ammoland.com

732-925-3647:cell

fred.riehl : skype

Specialties: Expert at Social Media Marketing with Concentration in Shooting Sports

Editing for the Internet, Wordpress, SEO Consultant, Photoshop for Web, Editorial, Professional Writing, Press Relations, Search Engine Marketing, Web Site Advertising, Online Media Planning, Social Media Marketing, Affiliate Marketing, Ecommerce Sales, Web Project Management,

Facebook, Twitter, RSS, Word Press, Google Search, Google Analytics, Online Media Kits, Search Research, Link Building, White Hat SEO

Activity

3,094 followers

Fredy hasn't posted yet

Recent posts Fredy shares will be displayed here.

Show all activity →

Experience



Editor-In-Chief & Owner

AmmoLand.com · Self-employed

Oct 2008 - Present · 14 yrs 10 mos

Sebastian, Florida 32958

Manage, edit and approve all content and editorial appearing on the AmmoLand Shooting Sports News daily news-wire. As the webs | ...see more

Owner

Surfeyes Eyewear

2001 - 2010 · 9 yrs

Owner, developer and marketer of successful online retail accessories e-commerce operation.

SEO Consultant

SureSolutions Inc

2005 - 2009 · 4 yrs

Consulted on various SEO projects for multiple midsize eCommerce websites with a focus on Shooting Sports.

Manager / Buyer / Communications

Brave New World

1983 - 2001 · 18 yrs

Managed multi-location sporting goods retailer including all aspects of day to day operations, staff, buying and marketing.

Education



Monmouth University

Business Administration, Marketing

1985 - 1989



Monmouth University

Bachelor's degree, Marketing

Volunteering



Professional Outdoor Media Board Member

Professional Outdoor Media Association (POMA)

Skills

Grass Roots Expert



5 endorsements

Social Media




Endorsed by Justin Morrissey and 2 others who are highly skilled at this




Endorsed by 4 colleagues at AmmoLand

99+ endorsements




Fun Dad
Rick Ector - BSIE CASF CLSSGB CSSGB LFPC QMSA SFC and 1 connection have given endorsements for this skill

 4 endorsements

Show all 50 skills →


Recommendations

Received Given




C.D. (Chuck) Michel · 2nd
Senior Partner at Michel & Associates, P.C. - Firearms, Environmental, Land Use, Labor Law, Civil Litigation
February 6, 2013, C.D. (Chuck) worked with Fredy but they were at different companies

Fredy's is a tremendous business manager and news producer. His productions are hard hitting and informative. His efforts and hard work really pay off in the form of infomative and useful information that helps preserve and advance the RKBA.



Ashley Gall · 3rd
Experienced Public Relations and Marketing Communications Professional
May 22, 2012, Ashley worked with Fredy but they were at different companies

Fredy is a pleasure to work with and always is quick and responsive to our needs (and that of our clients). His follow up is prompt and thorough and we always enjoy working with him!



Sarah Franke · 3rd
Open to Remote Opps in Project/Acct/Traffic Mgt, Client Relations, Marketing, or Customer Service!
May 10, 2012, Sarah was Fredy's client

Working with Fredy to get our press releases posted on ammoland.com is quick and easy, and has a far reach. He goes the extra mile every time, and I enjoy working with him.


Show all 9 received →

Publications
AmmoLand Shooting Sports News

Show publication ↗

Ammoland.com, is the web's leading Shooting Sports News Service for the Second Amendment, Firearms, Shooting, Hunting and Conservation communities.

Honors & awards
Defender of Liberty Award
Issued by Second Amendment Foundation · Sep 2012

 Associated with AmmoLand.com


Fredy Riehl was awarded the 'Defender of Liberty' award by Second Amendment Foundation at the SAF 2012 Gun Rights Policy Conference for his work in ...see more


Languages
American English

Full professional proficiency

Gun Speak
Native or bilingual proficiency

Organizations


Professional Outdoor Media Association (POMA)
Voting Media & 2nd VP POMA Board of Directors · Jan 2013 - Present
 Associated with AmmoLand.com


National Rifle Association
Life Member, Ring Of Freedom Member, Board Member's Advocate / Advisor · Oct 2008 - Present
 Associated with AmmoLand.com

National Shooting Sports Foundation
Media Member

Interests

Companies Groups Schools

 **NSSF—The Firearm Industry Trade Association**
40,602 followers
[+ Follow](#)

 **Monmouth University**
48,947 followers
[+ Follow](#)

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Causes



Civil Rights and Social Action • Politics

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Navy Corpsman


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David Haley · 3rd


United States Marine Corps (Ret.)


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Brian Oberschmid · 3rd


MN | WI Realtor


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Joy Sample(Swanson) · 3rd


Experienced Office Professional

 Connect



Darrin Lee · 3rd


Marine at United States Marine Corps

 Connect

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People you may know


From Fredy's company



Jim Grant


Managing Editor at AmmoLand Shooting Sports News


 Connect



Michael Ware


CEO - Controlled Chaos Arms


 Connect



Brian Johnson


CEO, Co-Founder, Digital Marketing Executive, Ammoland.com

 Connect




Dean Weingarten

Blogger

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